



MINISTRY OF PLANTATION AND COMMODITIES
MALAYSIA

PRESS RELEASE

**MALAYSIAN INTERNATIONAL COCOA FAIR (MICF) 2025 TO HELD
IN KOTA KINABALU, SABAH ON THE 24-27 MAY 2025**

1. The Deputy Minister of Plantation and Commodities, YB Datuk Chan Foong Hin, today officiated the Pre-Launch Ceremony of the **Malaysian International Cocoa Fair 2025 (MICF 2025)**, which took place at the Hilton Hotel, Kota Kinabalu, Sabah. The event was attended by officials of Ministry of Plantation and Commodities (KPK), agencies, strategic partners, cocoa and chocolate industry players plus stakeholders.
2. The Ministry of Plantation and Commodities (KPK) is fully supporting the Malaysian Cocoa Board (LKM), in organizing the Malaysian International Cocoa Fair (MICF) 2025 which is scheduled to take place from 24th to 27th May 2025 at the Sabah International Convention Centre (SICC), Kota Kinabalu, Sabah.
3. YB Datuk Chan Foong Hin, emphasized the significance of MICF 2025, which will be held outside of Kuala Lumpur for the first time, in Sabah. Sabah, known as the 'Land Below the Wind,' is a major contributor to the country's cocoa production, accounting for 60% of Malaysia's total cocoa output.
4. MICF 2025 serves as a crucial platform to discuss key issues and opportunities in the global cocoa industry, including the production of premium cocoa beans and Malaysia's involvement in cocoa

processing from “bean-to-bar” chocolate manufacturing. KPK fully supports MICF 2025 as an international event that solidified collaboration with international bodies and agencies like the International Cocoa Organization (ICCO), Cocoa Association of Asia (CAA), and ASEAN Cocoa Club (ACC).

5. YBhg. Datuk Dr. Ramle Hj Kasin, Director General of LKM, in his welcoming speech, announced that MICF 2025 will feature **three main events: the Malaysian International Cocoa Conference, the Malaysian International Cocoa Exhibition, and the Malaysian International Cocoa Dinner**. The theme for MICF 2025 is “**MyCocoa Delight: Indulge, Meet and Connect,**” emphasizing opportunities to enjoy cocoa products, meet industry experts, and explore business collaboration.
6. The exhibition is expected to attract over 1,000 participants for the conference and dinner, as well as 25,000 trade and public visitors. With more than 100 confirmed exhibitors, MICF 2025 will include programs such as the International Cocoa Business Matching (ICBM), cocoa business matching, forums, paper presentations, and post-event field visits.
7. The pre-launch aims to generate interest among industry players, stakeholders, and the public to participate in the activities offered. Various chocolate products from bean-to-bar, including premium and artisan chocolates, were showcased as a teaser before the beginning of main event in May, 2025.

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