



**MINISTRY OF PLANTATION AND COMMODITIES
MALAYSIA**

MEDIA RELEASE

**MINISTER OF PLANTATION AND COMMODITIES, YB DATUK SERI
JOHARI BIN ABDUL GHANI WILL OFFICIATE THE PAKISTAN
EDIBLE OIL CONFERENCE (PEOC) IN KARACHI PAKISTAN**

The Minister of Plantation and Commodities, YB Datuk Seri Johari Bin Abdul Ghani is set for an official visit to Pakistan on 9th January 2025 to officiate the Pakistan Edible Oil Conference (PEOC).

The PEOC, an annual flagship event for the edible oil sector, brings together stakeholders from across the region, including producers, traders, buyers, and policymakers. This year's conference will serve as a platform to explore industry developments, discuss sustainable practices, and strengthen international partnerships in the edible oil trade. During the conference, YB Datuk Seri Johari Bin Abdul Ghani will deliver a keynote address and officially inaugurate the event on 11 January 2025.

Pakistan is Malaysia's seventh-largest palm oil importer, making it a strategic partner in the edible oil sector. The visit by YB Datuk Seri Johari Bin Abdul Ghani aims to reinforce business collaboration between Malaysian and Pakistani partners while promoting Malaysian palm oil's position as a sustainable and high-quality product. The Minister's keynote address at the PEOC will focus on Malaysia's leadership in sustainable palm oil practices, the increasing global demand for cooking oil and its derivatives, and the economic significance of palm oil to both nations. It will also emphasize the mutual benefits of enhanced trade, innovation, and collaboration, reaffirming Malaysia's commitment to strengthening its longstanding relationship with Pakistan in the palm oil and edible oils industry.

In addition to officiating the PEOC, the Minister will meet the Minister of Industries and Production Pakistan to strengthen bilateral cooperation between the two countries, engage in meetings with government officials, business leaders, and will also hold a roundtable discussion with key stakeholders from Pakistan's oils and fats industry. This meeting will focus on exploring opportunities for Malaysia to recapture its market share in Pakistan's oils and fats sector, while fostering collaborative strategies to strengthen trade ties and enhance the competitiveness of Malaysian palm oil.

With global demand for sustainable and high quality edible oils on the rise, Malaysia is focused on remaining a consistent and trusted supplier. The Minister's visit to Pakistan and participation in the PEOC highlight Malaysia's approach to build strong partnerships, encourage value added trade and joint ventures, and drive progress in the palm oil industry internationally.

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